

**ME1:** Hi everyone, I'm Jonathan and I work as a freelance software developer. Today I want to introduce a project I've been working on for some time, first part-time and now full-time during the last few months.

**VO1:** It started when I was working a regular 9 to 5 job: A friend of mine I got to know while I was living in China asked me if I could send some German products to China, because she and her husband were expecting a baby. They had both lived in Germany for some time and knew exactly what they wanted.

**ME2:** After the first package arrived, their friends got word and were interested as well, so I was soon sending out all sorts of things, always packed safe enough so that it survived international package handling.

**VO2:** It soon turned out to be quite a challenge to manage all the wish lists, package lists and purchasing lists plus product information in two languages.

**ME3:** Luckily I had friends helping me make packages, but I thought that there could be an easier way to handle that.

**VO3:** After all, it made some extra bucks for everyone involved, and it was a job that adjusted to people's schedules, not the other way round.

**ME4:** If only there weren't all these lists.

So then the question was; Isn't there an app for it? And the answer was actually yes, but the solutions were focussing on one language usually.

**VO4:** As it turned out, the more I talked to people about the project the more examples of other people I found sending something across the globe to a person they trust. The solutions I found online though were mostly through middle men.

**ME5:** So then I turned my research to existing global platforms like Airbnb, Uber or Netflix to see how their infrastructure was built, and it turned out they had open source projects one could tap into, but they all built their own platform core from scratch.

**VO5:** I've met people with ideas for other types of platforms, but what is clearly missing are tools that make it **easy** enough to build one. And because most ideas start with a sketch on paper I decided to build **graphical** tools to help you build and connect all the parts you need for that.

**ME6:** So here's an example of a tool I'm using to build Apps and Websites; And I will show you guys a Demo tomorrow ;)

**ME:** As promised yesterday, today I'll do a demo for "Project MetaExplorer", which is a very handy tool to build Apps and Websites.

What I need:

Set of felt pens,  
an image of a package of toothpaste,  
a camera (phone or computer)  
and my computer

Here's the app preview, headerSubDesc + Img  
Here's the editor,  
Scan the felt pens,  
Scan the toothpaste  
Replace the EANScanner with a textinput  
Enter felt pens  
Enter toothpaste

Rename it to MyNewDemo  
Look for compound blocks,  
Build another with a NavBar

Show more complex demo  
Show picture upload with camera, or w/o  
Show multiple Choice game  
Replace one field in the game with EANScanner